



GREG SCHEINMAN

2023 Meeting Planner Resources

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2023 Biography

Entrepreneur, performance coach, keynote speaker, thought leader and bestselling author Greg Scheinman has interviewed more than two hundred of the world's top performers—from top CEOs and entrepreneurs to Grammy-winners and Olympic gold medalists.

His podcast, The Midlife Male, is now one of the top-rated podcasts in the world and weekly newsletter reaches thousands each week.

Now, through his High-Performance Lifestyle Coaching Program and empowering keynote speeches, Greg Scheinman is sharing his secrets and the secrets of the world's top performers to help you transform from Mediocre to Maximized at any age & stage of life and get back what matters most.

2023 Speaking Topics

Topic #1: Mediocre to Maximized

The 5 Rules to Transform From Mediocre To Maximized in Business & in Life.

Topic #2: Maximizing Midlife

How to live better, stronger, happier, healthier, wealthier and have more fun in middle age.

Topic #3: Redefining Success

From Salary & Title to The 6F's. How to turn Your F's into A's and get back what matters most.

Topic #4: Focus On HOW, Not WHY

The breakthrough action over outcome message that everyone needs to hear.

Topic #5: Redefining Aging

Stop viewing aging with fear and start seeing it as something aspirational.

Other Popular Topics

Overcoming Adversity. Living a High-Performance Lifestyle. Growth Mindset.

Client Testimonials

“The Midlife Male is the ultimate guide to getting better as you get older. Greg truly lives his message. If you feel like you aren’t living your best life (or maybe even if you do), this book is a game-changer.”

Rich Kleinman, Partner And Co-founder, Thirty-Five Ventures

“The Midlife Male is a no-BS guide to flipping the script on the midlife crisis. Greg accepts no excuses for not living your best life and neither should you.”

Bobby Maximus, Men’s Health’s #1 Personal Trainer & author, *Maximus Body*

“The Midlife Male is all about being a better father, athlete, husband, and overall person—with no excuses. Greg’s story is inspirational, and this book provides the tools to become the man you want to be.”

Robert Tuchman, Host, Entrepreneur Magazine’s *How Success Happens* podcast

“The Midlife Male is so needed in the world of man. The depth of the words and the rawness of the message are the perfect ingredients to guide any man back to the essence of himself. Greg is such a stud.”

Garrain Jones, Bestselling Author, *Change Your Mindset, Change Your Life*

Client Testimonials

“Greg has tapped into the quintessential question inherent in the mid-life crisis: How do I transition into the second half of my life with more purpose, more discipline, more happiness, and more significance? Through the insights of his guests on the podcast (and some humorous stories of his own), Greg shares how we can all be more intentional during this critical moment of reflection mid-way through life.”

Joel “Thor” Neeb, Vice President, Execution & Transformation, VMware and Former CEO, Afterburner Inc.

“It’s never too late to change your life. In *The Midlife Male*, Greg reveals the secrets to creating a lifestyle that reclaims your masculinity, your health, and your confidence.”

Seamus Mullen, Award-Winning Chef & Author, *Real Food Heals* and *Hero Food*

“Navigating midlife can be exceedingly difficult. For many, we have developed habits and patterns that block us from becoming any-thing more than who we are. If life has become boring and you are finding it difficult to make changes, *The Midlife Male* is for you.”

Garth Davis, MD, Bestselling Author, *Proteinaholic*, Renowned Weight-Loss Specialist, and Surgeon

2023 AV Rider

Computer, Projector, Display:

Greg will provide his own MacBook Pro and HDMI connectors to his run presentation. Please have other connections available upon request.

Greg's entire presentation will be presented from his computer using 16:9 display ratio at 3840 x 2160.

Client must provide clicker.

Note: If Greg's presentation must be run on the event coordinator's computer, please provide 48-hour notice.

Microphone:

Greg requires a lavalier microphone connected to a professional audio system.

AV Soundcheck:

Greg requires an AV soundcheck no fewer than 30 minutes before taking the stage. Ideally, the day before.

Confidence Monitors:

Greg strongly prefers at least one confidence monitor, along with a countdown timer if available.

No Podium:

Greg prefers to not have a podium. If one must be present, please push back so he can walk in front of it unencumbered.

Internet Connection:

Greg's presentation does not require internet access. All content is embedded into presentation.

Beverage:

Please have bottled water available.

Virtual Presentations:

Please request an on-boarding call to discuss the event. Greg requires a tech check at least one day prior to online event.